

THE 2021 THREAT LANDSCAPE AT A GLANCE

Unpacking the security challenges faced by today's organisations



69%

of APAC organisations have seen an increase of 25% or more cyber threats since the onset of COVID-19¹



29%

increase in global cyberattacks in the first half of 2021²



65%

of data breaches are caused by malicious or criminal attacks³



24%

increase in ransomware incidents in Jan-Jun 2021, compared to Jul-Dec 2020³

The key trends

Accenture's 2021 Cyber Threat Intelligence Report identified four trends affecting the IT and OT landscape⁴:



Targets are shifting

Threat actors are increasingly targeting data-rich companies.



Malicious tactics are on the rise

Breached data is increasingly being destroyed rather than just encrypted, preventing retrieval.



Extortion is becoming personal

New extortion tactics have gained traction, adding reputational damage to individual victims and businesses.



Threat actors are more sophisticated

Actors are developing new tools and exploits rapidly to facilitate attacks and disable endpoint defences.

The organisational challenges



60%

of organisations struggle to protect complex and evolving attack surfaces⁵



58%

say existing security solutions leaves gaps in defences⁵



72%

are not getting full value from their security investments⁵

Shore up your defences with Counterparts

In today's landscape, cyber breaches are not a matter of 'if' but 'when'. Take the first step in protecting your staff, customers and organisation by reaching out to the Counterparts Cyber Team today. To combat the ever evolving risks of cyber-crime, vendors are introducing embedded technology tools that directly offset particular threats such as the HP EliteBook powered by 11th Gen Intel® Core™ processors. We work with these leading providers to tailor a solution that's right for your business.

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